

## **Online** Magazine Launch - UX Review:

## The Challenge:

- Maximise user page views per session
- Maximise time on site

 The Solution:
Website analysis on two devices
Determine priority actionable changes by severity What They Said:

"G67 are a quick, flexible solution to rapidly growing and understanding your digital audience. Anne-Marina is smart and savvy and brings practical solutions to small businesses, which has been crucial to us as publishers"

Heather Catchpole, COO